



### Negoro

Negoro refers to simple and elegant red lacquer objects that were produced during Japan's medieval period, between the twelfth and seventeenth centuries. Embodying the ancient sense of Japanese beauty, the minimalistic forms of Negoro lacquer ware were primarily made to be functional objects and are void of elaborate decoration. The supple shapes and naturally worn patina of red and black lacquered layers give Negoro an ambience of antiquity and elegance which has made them treasured objects throughout the ages.

Since the early twentieth century Negoro wares have become highly appreciated by connoisseurs as objects of outstanding design that pursue a certain utilitarian beauty. Since ancient times the Neolithic people of Japan have used the sap of the lacquer tree (Japanese sumac, or Toxicodendron vernicifluum) mixed with cinnabar pigment to produce red lacquered objects for daily use. Red is considered a sacred and auspicious colour in Japan.



#### Wabi

What can we say, beyond mentioning that although these lacquer pieces usually are red, and show traces of the underlaying black, sometimes they are black and show traces of red. One can go further, and say that lovers of Negoro share a "wabi" aesthetic. That is, lovers of Negoro find beauty not in the display of cunning craftsmanship, and not in the ostentatious, but in the simple, the austere, the unadorned - or to be more exact, they find beauty where traces of black appear beneath the worn red surface, an adornment that is "natural" the product of time. In short, "wabi" is an aesthetic of poverty, an aesthetic that values the simple, the worn, the mellow. It is an aesthetic that finds beauty not only in the smooth face of a beauty queen, but in the wrinkled face of her grandmother.. Anyone who preferes worn jeans to brand-new jeans knows the beauty of "wabi"

#### Yô no Bi

Yô no bi' is an expression from the Japanese folk craft tradition and means 'beauty through use'. It is perfectly represented by Negoro lacquer.



#### Mottainai

Mottainai, [mottainai]) is a Japanese term conveying a sense of regret concerning waste. The expression "Mottainai!" can be uttered alone as an exclamation when something useful, such as food or time, is wasted, meaning roughly "what a waste!" or "Don't waste. In addition to its primary sense of "wastefulness", the word is also used to mean "impious; irreverent" or "more than one deserves".

Mottainai is an old Buddhist word, which has ties "with the Shinto idea that objects have souls. Mottainai has been referred to as a tradition, a cultural practice, and an idea which is still present in Japanese culture, which has become an international concept.. Mottainai in Japanese refers to more than just physical waste (resources). It is even used to refer to thought patterns that give rise to wasteful action. Grammatically, it can be used in Japanese as an exclamation ("mottainai!") or as an adjective phrase ("it feels mottainai"). There is no plural form. The collection of mottainai things could be called mottainai koto. As an exclamation ("mottainai!") it means roughly "what a waste!" or "Don't waste. An English equivalent is the saying "waste not, want not." A more elaborate meaning conveys a sense of value and worthiness and may be translated as "do not destroy (or lay waste to) that which is worthy. However, mottainai is an example of a word, like sukiyaki and sushi, that cannot easily or accurately be translated directly into other languages.

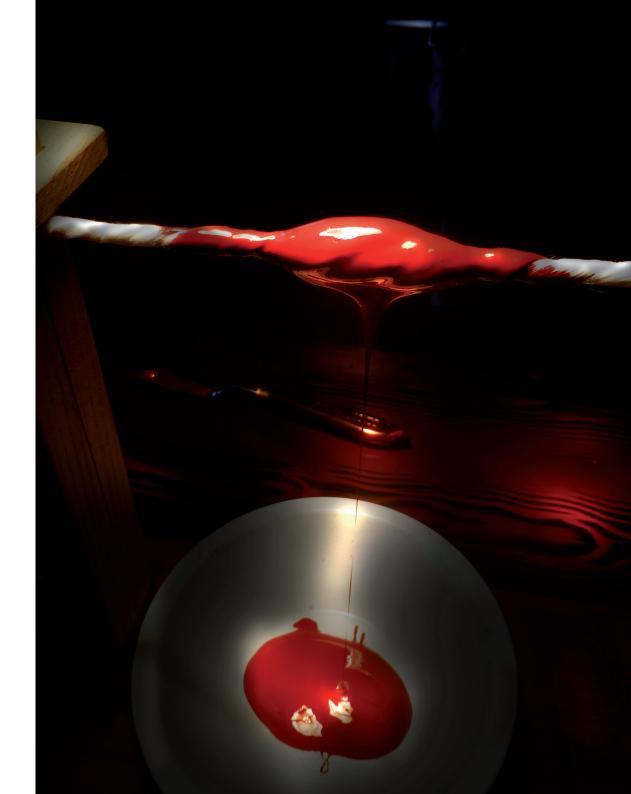




#### Negoro - Efflorescence of Medeaval Japanese Lacquerware

The effect of the combination of red and black, together with their interesting shapes and striking beauty, gives Negoro works an appeal that can be appreciated even in the context of modern art. Not only with Negoro but as with any craft designed for practical use, it is essential that the maker remains constantly aware of the position of the user. Even if aesthetic sensibilities differ, for example, if this empathy between maker and user is achieved, the result come to possess a universal besuty in their forms that transcends time and space. It would be not exaggeration to say that the source of the appeal of Negoro lies in the fact, that these pieces have withstood long years of use, continue to maintain their vitality, and still speak to so many people today. However, it would be inappropriate to think that because Negoro is a type of lacquerware, its quality is determined by the outermost coat of red lacquer alone. In order to be valued as "Hon-Negoro" true Negoro, it is absolutely neccessary that the most appropriate material is chosen, because all it is a sturdy and highly functional base below the lacquer that determones whether or not an object will be suitable for regular use. The indescribable, splendor of wear of this lacquer surface suits the taste of tea practioner and certain connoisseurs. Specifically, it has an aesthetic character that resonated with the so-called keshiki of the tea world, which is term that refers to the features or charactersistics in the surface of a piece the stands out as particularly exceptional. In June 2002, some sixteen Negoro lacquerware pieces were put up for auction at Christie's in London, the term Negoro identifying the works displayed in the catalogue. This was the first time that I came into contact with Negoro. It was the first time that I came into contact with Negoro and in the following years I had many opportunities to study and examine many old pieces from private collections in Japan. The way my fountain pens are built and lacquer corresponds to the original way applied in the Negoro Temple some 500 years ago. All Manu Propria Pens are hand made by myself in my atelier in Switzerland.

Martin Pauli









Model	Reference	Size	Total Length	Length Barrel	Length Cap	Diameter	Weight	Retail CHF
SHIBUI	S-150x16-AN1	Standard/I	150.00 mm	115.00 mm	70.00 mm	16/16.00 mm	24 gr	1'500.00
SHIBUI	S-150x16-AN2	Standard/II	150.00 mm	115.00 mm	70.00 mm	16/14.00 mm	22 gr	1'500.00
SHIBUI	S-165x17-AN	Medium	180.00 mm	130.00 mm	85.00 mm	17/17.00 mm	36 gr	1'900.00
SHIBUI	S-190x18-AN	Long	200.00 mm	155.00 mm	95.00 mm	18/18.00 mm	48 gr	2'400.00





## **MIYABI SHIBUI**

Model	Reference	Size	Total Length	Length Barrel	Length Cap	Diameter	Weight	Retail CHF
MIYABI SHIBUI	MS-150x14/16-AN	Standard	150.00 mm	115.00 mm	70.00 mm	17/14.00 mm	24 gr	1'600.00
MIYABI SHIBUI	MS-165x15/17-AN	Medium	180.00 mm	130.00 mm	85.00 mm	18/15.00 mm	36 gr	2'000.00
MIYABI SHIBUI	MS-190x16/18-AN	Long	200.00 mm	155.00 mm	95.00 mm	19/16.00 mm	48 gr	2'500.00





# ВÔ

Model

ВÔ

ΒÔ

ΒÔ

Reference

B-150x16-AN

B-165x17-AN

B-190x18-AN

Size

Standard

Medium

Long





# MIYABI BÔ

Model	Reference	Size	Total Length	Length Barrel	Length Cap	Diameter	Weight	Retail CHF
MIYABI BÔ	MB-150x14/16-AN	Standard	150.00 mm	115.00 mm	70.00 mm	17/14.00 mm	24 gr	1'600.00
MIYABI BÔ	MB-165x17/18-AN	Medium	180.00 mm	130.00 mm	85.00 mm	18/17.00 mm	36 gr	2'000.00
MIYABI BÔ	MB-190x18/19-AN	Long	200.00 mm	155.00 mm	95.00 mm	19/18.00 mm	48 gr	2'500.00





## **KISERU**

Model	Reference	Size	Total Length	Length Barrel	Length Cap	Diameter	Weight	Retail CHF
KISERU	K-175x19-AN	Standard	190.00 mm	130.00 mm	140.00 mm	15/19.00 mm	39 gr	2'600.00
KISERU	K-185x20-AN	Medium	200.00 mm	130.00 mm	155.00 mm	16/20.00 mm	45 gr	3'200.00





## MIYABI KISERU

Model	Reference	Size	Total Length	Length Barrel	Length Cap	Diameter	Weight	Retail CHF
MIYABI KISERU	MK-175x19-AN	Standard	190.00 mm	130.00 mm	140.00 mm	15/19.00 mm	40 gr	2'700.00
MIYABI KISERU	MK-185x20-AN	Medium	200.00 mm	130.00 mm	155.00 mm	16/20.00 mm	46 gr	3'200.00





## MIYABI FUTO

Model	Reference	Size	Total Length	Length Barrel	Length Cap	Diameter	Weight	Retail CHF
MIYABI FUTO	MF-150x20/21-AN	Standard	155.00 mm	85.00 mm	75.00 mm	21/20.00 mm	48 gr	2'400.00





## **APPLE PEN COVER**

Model	Reference	Size	Total Length	Length Barrel	Length Cap	Diameter	Weight	Retail CHF
APPLE PEN	AP-185x17-AN	Standard	185.00 mm	125.00 mm	60.00 mm	17.00 mm	57 gr	1'600.00
APPLE PEN & Clip	APC-185x17-AN	Standard	185.00 mm	125.00 mm	60.00 mm	17.00 mm	57 gr	1'800.00





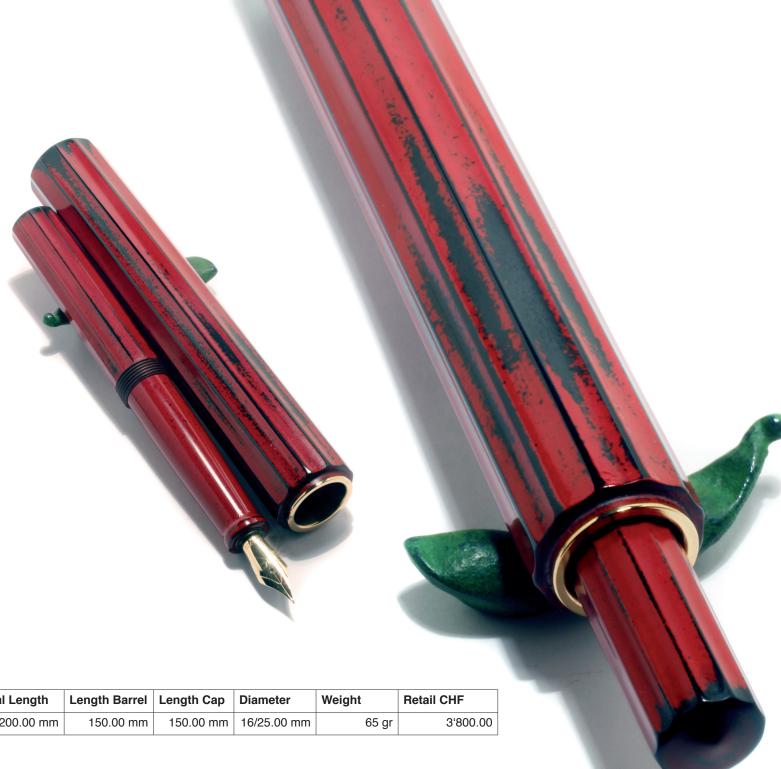
Model	Reference	Size	Total Length	Length Barrel	Length Cap	Diameter	Weight	Retail CHF
DERA1	ND1-200x25-AN	Standard	200.00 mm	150.00 mm	150.00 mm	16/25.00 mm	65 gr	4'400.00





Model	Reference	Size	Total Length	Length Barrel	Length Cap	Diameter	Weight	Retail CHF
DERA2	ND2-200x25-AN	Standard	200.00 mm	150.00 mm	150.00 mm	16/25.00 mm	65 gr	3'800.00





Model	Reference	Size	Total Length	Length Barrel	Length Cap	Diameter	Weight	Retail CHF
DERA3	ND3-200x25-AN	Standard	200.00 mm	150.00 mm	150.00 mm	16/25.00 mm	65 gr	3'800.00





Model	Reference	Size	Total Length	Length Barrel	Length Cap	Diameter	Weight	Retail CHF
DERA4	ND4-200x25-AN	Standard	200.00 mm	150.00 mm	150.00 mm	16/25.00 mm	65 gr	3'800.00



NEGORO PEN STAND "KIGIRE" (a piece of wood)

Mode	Model		Reference	Size	Retail CHF	
KIGIF	RE-PS	1	KIGIRE	Standard	6	40.00



















Model	Reference	Size	Retail CHF	
KIGIRE-C	BON-30X30	30 x 30 cm		900.00





## DISPLAY MATERIAL FOR RETAILER

Pen Stands for "DERA" style fountain pens for being use in showcases and shop windows, ebonite with Negoro-Nuri

Model	Reference	Size	Retail CHF	
HEISHI	HEISHI-AN	Standard	For resellers only	



## **DISPLAY MATERIAL FOR RETAILER**

Glass plates with Negoro pattern painted on the reverse for being used in show-cases and shop windows. Individual sizes are available omn demand.

Model	Reference	Size	Retail CHF
BON	BON-30X30	30 x 30 cm	For resellers only



### PROMOTIONAL MATERIAL FOR RETAILER

Poster for promoting Negoro Theme, 300 dpi file for printing available







## **MANU PROPRIA PENS**

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